



CONTRACT POSITION – OUTREACH SPECIALIST

Preschool Promise, Inc. seeks a consultant who will recruit families to attend Preschool Promise Partner Preschools; generate demand and excitement for high quality Preschool, and inspire community leaders and organizations to promote the Preschool Promise. **The principal goal is to fill all available high quality Preschool seats and create demand for more high quality seats.**

Primary Responsibilities

1. Recruit families to join Preschool Promise
2. Identify and attend community events that the Preschool Promise can participate in to help promote Preschool Promise's messages
3. Identify & Build relationships with key individuals & organizations (businesses, churches, community centers, libraries, cultural centers, etc) to share Preschool Promise Message
4. Conduct weekly outreach "reviews" and share reports with Preschool Promise staff
5. Attend events at Preschool Promise Partner preschools to share information with families
6. Staff community outreach efforts
 - o Attend community events
 - o Host tables at key community organizations
 - o Canvass neighborhoods
7. Staff and help plan Preschool Promise events for families in partnership with the Preschool Promise staff (event costs will be funded by the Preschool Promise)
8. Canvass community to recruit families and ensure visibility
9. Conduct parent tours at Partner Preschools

Minimum Qualifications

- Outstanding people skills
- Passionate about families, children and education
- Knowledgeable about and connected to city of Dayton and/or Kettering
- Available weekdays after 4p and weekends, daytime availability is a plus
- Able to Lift at least 30lbs
- Reliable transportation

PAYMENT

Time Period: March 4 – September 1, 2019

Hours: 15 hours/week

Compensation: \$15/hour plus (expenses (such as mileage) on a pre-approved and documented basis)

This is a contracted position. THIS IS NOT A EMPLOYER – EMPLOYEE RELATIONSHIP

HOW TO APPLY

Please submit a cover letter & resume to Director of Marketing, Charmaine Webster charmaine.webster@preschoolpromise.org or [click here to apply on Indeed](#) by February 5, 2019.