



Quarterly Highlights | October 2016

We are meeting our 2016 Goal of serving more than 600 children in participating Preschool Promise programs that are dedicated to providing high quality instruction.

Here are just a few recent highlights around ensuring that every 4-year-old can attend an affordable, high quality preschool!

How we're doing on the 3 pillars

EDUCATE THE COMMUNITY:

- **We attended almost 2 dozen community events** and made 16 presentations about the initiative
- **More than 15 faith communities** are promoting the Preschool Promise
- **Preschool Promise ads** are on radio, Greater Dayton RTA's buses and Facebook, as well as other online outlets
- **Schools have sent fliers home** to recruit children
- **Promotions have appeared** in the Dayton Foundation newsletter, with the bills of Montgomery County's water customers and in United Way of Greater Dayton's newsletter to volunteers
- **We've placed 200 yard signs** in Northwest Dayton and Kettering
- **Volunteers have canvassed** NW Dayton, distributing Preschool Promise fliers
- **Businesses**, including the City of Dayton, Dayton Metro Library, PNC and the University of Dayton, have shared Preschool Promise info with their employees
- **Our Facebook, Twitter and Instagram** followers are growing

EXPAND QUALITY:

- **34 preschools have signed on** and are receiving 12-15 hours per month of coaching to improve their instruction
- **Participating programs** represent the entire preschool landscape, including school-based preschools, for-profit and non-profit programs and family-care providers
- **The University of Dayton Center for Early Learning** is providing curriculum and "conscious discipline" coaching to providers
- **Participating providers have crafted a definition of "quality"** that aligns with Ohio's Star-Rating initiative and builds a culture of continuous improvement
- **Kettering City School District is partnering with 4C for Children** to ensure their early childhood career-tech grads will be poised to get a Child Development Associate credential
- **Most parents have signed consent forms** allowing their child to be part of research that will track educational growth and program results

ASSIST FAMILIES:

- **150 families are receiving tuition assistance** for their children to attend Star-Rated preschools
- **4C for Children is providing hands-on support** to help parents enroll; 71 additional applications are pending
- **With help from the Montgomery County Department of Job and Family Services**, the parent application process has been simplified for families receiving Publicly Funded Child Care
- **An enrollment database** system has been created
- **Providers are being reimbursed** through electronic funds transfers, ensuring they're paid promptly and paving the way to scale up to more neighborhoods

WHAT WE'RE LEARNING:

- **Public education is critical** — The community and families don't know how critical preschool is to ensuring children's success in school
- **Keep the process simple** — We're continuing to simplify applications and forms
- **Focus on quality first** — Creating high quality preschool capacity is an even more immediate need than tuition assistance
- **Families want help** — They struggle to find and choose a quality preschool



Thank you for your generous support of the 2016-17 Preschool Promise Demonstration!

Help us reach 6,500 pledges!

That's 1 pledge for each of the 6,500 Montgomery County children who start kindergarten every year

Current count: more than 2,500!